

**BAC RESOLUTION No. 110A**  
**Series of 2023**

**BIDS AND AWARDS COMMITTEE (BAC) RESOLUTION DECLARING AGB NIELSEN MEDIA RESEARCH PHILS., INC. AS THE TECHNICALLY, LEGALLY AND FINANCIALLY CAPABLE SUPPLIER FOR THE MEGA MANILA RADIO AUDIENCE MEASUREMENT (RAM) SERVICE AND RECOMMENDING TO THE APPROVING AUTHORITY THE APPROVAL THEREOF**

**WHEREAS**, there is an approved *Job Order (J.O.) No. 2023-06-0051F* with an Approved Budget for the Contract (ABC) of ***Eight Hundred Four Thousand Seven Hundred Twenty Pesos (PhP 804,720.00)*** for the procurement of the following item/s;

Job Order No.	Items	Quantity	Unit Cost	Total
2023-06-0051F	Mega Manila Radio Audience Measurement (RAM) Service for July - December 2023	1 Lot	PhP 134,120.00	PhP 804,720.00
Total				PhP 804,720.00

**WHEREAS**, the Bids and Awards Committee (BAC) was created in accordance with BBS Special Order No. 046 series of 2023 dated 07 March 2023;

**WHEREAS**, the said *Job Order* is included in the Annual Procurement Plan of the Philippine Broadcasting Service-Bureau of Broadcast Services (PBS-BBS) for 2023;

**WHEREAS**, the Bids and Awards Committee is authorized to resort to Alternative Methods of Procurement of the Revised IRR of R.A. 9184 in accordance with the provisions of Section 53, Negotiated Procurement, Section 53.6 which allows an agency to resort to **SCIENTIFIC, SCHOLARLY OR ARTISTIC WORK, EXCLUSIVE TECHNOLOGY AND MEDIA SERVICES** where Goods, Infrastructure Projects and Consulting Services can be contracted to a particular supplier, contractor or consultant and as determined by the HoPE for any of the following:

1. The requirement is for:
  - a. Work of Art; commissioned work or services of an artist for a specific artist skills (e.g., Singer, Poet, Writer, Painter, Sculptor, etc.);
  - b. Scientific, academic, scholarly work or research, or legal services;
  - c. Highly specializes life-saving medical equipment, as certified by the Department of Health (DOH);
  - d. Scientific, technical, economic, business, trade or legal journal, magazine paper, subscription, or other exclusive statistical publications and references; or
  - e. Media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media.

Due to the nature of the information to be disseminated, alongside principles of transparency, efficiency and economy, award to more than one (1) supplier may be made by the Procuring Entity.

2. The construction or installation of an infrastructure facility where the material, equipment, or technology under a proprietary right can only be obtained the same contractor.

**WHEREAS**, the End-User submitted a market study/justification, a probable supplier that could undertake the project and technical specifications to the BAC to be used for the abovementioned Mode of Procurement;

**WHEREAS**, the BAC upon review of the technical specifications and justification of the End-User agreed to proceed with the finalization of the Request for Quotation (RFQ) with ***Eight Hundred Four Thousand Seven Hundred Twenty Pesos (PhP 804,720.00)*** as the Approved Budget for the Contract (ABC):

**WHEREAS**, the BAC sends the RFQ and negotiated with the provided supplier of the End-User to determine whether the supplier is technically, legally and financially capable to undertake the project;

**WHEREAS**, AGB NIELSEN MEDIA RESEARCH (PHILS.), INC. submitted their accomplished RFQ with a financial offer in the amount of ***One Hundred Nineteen Thousand Seven Hundred Fifty Pesos (PhP 119,750.00)*** for ***July 2023 only*** and other required documents;

**WHEREAS**, the BAC reviewed and verified the submitted financial and technical documents submitted by **AGB NIELSEN MEDIA RESEARCH PHILS., INC.** and have found the offer responsive;

**WHEREAS**, upon careful examination, validation and determination that the Supplier is technically, legally and financially capable to perform the above-mentioned requirements, the BAC resolved to recommend the award of the Letter Order to **AGB NIELSEN MEDIA RESEARCH (PHILS.), INC.** for the procurement of the following items below;

ABC	Items	Quantity	Total Bid Quotation	Awarded to
PhP 804,720.00	Mega Manila Radio Audience Measurement (RAM) Service for the month of July to December 2023  Payment Term: Upon completion	6 Months	PhP 804,720.00	AGB NIELSEN MEDIA RESEARCH PHILS, INC.


**WHEREAS**, the BAC likewise reviewed and verified the Documentary Requirements listed in Appendix A of Annex H of the 2016 Revised Implementing Rules and Regulations of RA 9184 and have found the documents in order;

**NOW THEREFORE**, the members of the Bids and Awards Committee hereby **RESOLVE** as it is hereby **RESOLVED**;


1. To declare **AGB NIELSEN MEDIA RESEARCH PHILS., INC.** as the supplier having the as the technically, legally and financially capable supplier for the procurement of the abovementioned items; and
2. To recommend to the HOPE the award of the Letter Order to **AGB NIELSEN MEDIA RESEARCH PHILS., INC.** for the contract price in the amount of ***Eight Hundred Four Thousand Seven Hundred Twenty Pesos (PhP 804,720.00)*** for the procurement of *the following item/s* above;

**RESOLVED** this 3<sup>rd</sup> day of July 2023 at the BAC Office of the Philippine Broadcasting Service-Bureau of Broadcast Service, 4<sup>th</sup> Floor Media Center Building, Visayas Avenue Quezon City.

**TECHNICAL WORKING GROUP**


  
**ANDRECITO A. POBLETE**  
TWG Head


  
**HAZEL D. USITA**  
Member

  
**JULIUS S. UNGAB**  
Member

  
**LOUMUEL MARISA N. LAYTAN**  
Member

  
**EMMANUEL CEDRIC M. ONTONG**  
Member


  
**VENER P. LAINEZ**  
Member

  
**SHERYLYN V. QUI**  
Member

**BIDS AND AWARDS COMMITTEE**

  
**ALAN L. ALLANIGUE**  
Chairperson

  
**BENJAMIN REUEL R. ORTIGUERO, JR.**  
Vice-Chairperson

  
**RODENTOR O. DOMINGO**  
Member

  
**SALLY G. CUEVA**  
Member

  
**MA. EILEEN V. ELIGADO**  
Member


  
**NOEL V. GARCIA**  
BBSEO Representative

**SHARON C. ENRIQUEZ**  
End-User

**APPROVED / DISAPPROVED:**

  
**RIZAL GIOVANNI P. APORTADERA, JR.**  
Director IV

Attested by:

  
**RODNEY O. VILLANUEVA**  
Head, Secretariat

  
BY: .....