
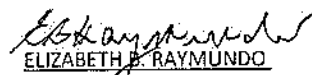
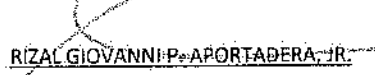


BP FORM B
 AGENCY PERFORMANCE MEASURES
 PREXC PERFORMANCE INFORMATION

Department/Agency: Presidential Communications Operations Office (PCOO) / Bureau of Broadcast Services					
Organizational Outcomes/ Performance Indicators	BASELINE	ACTUAL	GAA TARGETS	2021 TARGETS	
				TIER1	TIER2
OO : Public access, engagement and understanding of Presidential policies and government programs achieved					
PUBLIC RADIO BROADCASTING PROGRAM					
Outcome Indicator					
1. Total number of listeners and percentage of market	17500000	300,000 (1.71%)	350,000 (2.00%)	300,000 (1.71%)	
Output Indicators					
1. Total number of radio broadcasting hours and percentage increase from previous year	126,100 hours	126,100 hours (0%)	126,100 hours (0%)	126,100 hours (0%)	
2. Number of cities and municipalities reached and percentage to total	145 cities 1,489 municipalities	145 cities (100%) 1,489 municipalities	120 cities (82.76%) 1,110 municipalities	120 cities (82.76%) 1,110 municipalities	
		-1	-0.7455	-0.7455	
Prepared By:	Approved By:		Date:		
 SALLY G. CUEVA Budget Officer	 ELIZABETH B. RAYMUNDO Planning Officer	 RIZAL GIOVANNI P. APORTADERA, JR. Head of Office	DAY/MO/YEAR		