



PRESIDENTIAL COMMUNICATIONS OFFICE
PHILIPPINE BROADCASTING SERVICE
Bureau of Broadcast Services



PROGRAMS/PROJECTS CONSISTENT WITH THE PRESIDENT'S 2019 STATE OF THE NATION ADDRESS (SONA)

1. To proactively provide information and communication through the medium of radio and new media platforms such as Facebook, Twitter and You Tube for the Presidential Priorities as stated in the SONA 2019.
2. To prioritize broadcasts of news, public affairs and public service as the dominant program formats.
3. Creative services for the production of broadcast materials attuned to the priorities of the Duterte Administration.
4. Production of institutional radio plugs responsive to the areas of priority:
 - Heightened transparency
 - Stronger public accountability
 - More inclusive and people-centered public service



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List of programs and projects to be implemented for 2020 and beyond as visualized/enumerated in the Public Expenditure Management (PEM) and Public Financial Management (PFM)

1. Upgrading of radio stations in Metro Manila and other provincial stations.
2. Production and transmission of various broadcast materials through radio and other media platforms such as Facebook, Twitter and You Tube which will promote and highlight key messages of President Duterte in his 2019 State of the Nation Address (SONA).
3. Set-up and promote more PBS radio stations in prime cities and in remote areas not adequately served by private broadcast stations.
4. Pour in more intensive investments in information technology to keep pace with the changing times including the establishment of an Early Warning Broadcast System.