

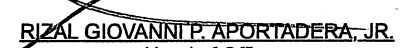


**BP FORM B
AGENCY PERFORMANCE MEASURES
PREXC PERFORMANCE INFORMATION**

Department/Agency: Presidential Communications Operations Office (PCOO) / Bureau of Broadcast Services					
Organizational Outcomes/ Performance Indicators	BASELINE	ACTUAL	GAA TARGETS	2020TARGETS	
				TIER1	TIER2
OO : Public access, engagement and understanding of Presidential policies and government programs achieved					
PUBLIC RADIO BROADCASTING PROGRAM					
Outcome Indicator					
1. Total number of listeners and percentage of market	17.5M	300000	300000	150000	150000
Output Indicators					
1. Total number of radio broadcasting hours and percentage increase from previous year	126,100 hrs	126,100	126,100 hrs	126,100	
2. Number of Cities and Municipalities reached and percentage to total	145 Cities 1,489 Municipalities	145 Cities 1489	145 Cities 1,489 Municipalities	120 Cities 1,110 Municipalities	
Prepared By:	Approved By:		Date:		
 SALLY G. CUEVA Budget Officer	 ELIZABETH B. RAYMUNDO Planning Officer		 RIZAL GIOVANNI P. APORADERA, JR. Head of Office		DAY/MO/YEAR