

AGENCY PERFORMANCE MEASURES

DEPARTMENT : **PRESIDENTIAL COMMUNICATIONS OPERATIONS OFFICE**

AGENCY : **PHILIPPINE BROADCASTING SERVICE - BUREAU OF BROADCAST SERVICES**

MFO / Indicator (Qualitative and /or Quantitative) (1)	Unit of Measures (2)	Performance						Budget Allocation (P'000)				
		Yr. 2011		Yr. 2012 Targets		Yr. 2013 Targets		Yr. 2011 (9)	Yr. 2012		Yr. 2013	
		Target (3)	Actual (4)	Original per OPIF Book (5)	Revised (6)	Within the Ceiling (7)	Above the Ceiling (8)		Original per OPIF Book (10)	GAA (11)	GAA (12)	Target per NEP (13)
MFO												
Public Broadcast Service												
1. 85% targeted radio broadcast materials for production and airing of 32 radio stations nationwide.	Number of programs produced and aired	180,000	150,000	180,000	150,000	180,000	182,000	95,151	97,335	97,335	106,940	106,940
2. 95% of targeted Presidential and special events coverages for production and airing over 32 radio stations.	Number of Presidential and social event covered and aired	500	450	500	450	400	420	19,536	19,984	19,984	21,956	21,956
3. 80% of Broadcast hours to transmit air/ produced programs, presidential and special events coverages including maintenance and repair of technical equipment and facilities.	Number of hours broadcast, maintenance and repair facilities and aired	148,000	140,000	148,000	140,000	140,000	145,000	96,679	109,548	109,548	150,188	150,188
4. 100% on Creative Services for the production of radio dramas and other special programs.	Number of special programs produce and aired	950	950	950	950	950	970	2,500	2,500	2,500	2,500	2,500
5. 100% of Gender & Development Activity (GAD) -production and airing of gender responsive radio programs segments for 32 radio stations.	Rates of programs produced & aired	12	14	12	14	14	-	120	123	123	135	135
-training/lectures/workshop	Number of training/ lectures/workshop conducted	4	10	4	10	10	-	64	66	66	72	72
-publications of GAD news	Frequency of news letters printed, published & circulated	12	12	12	12	12	-	46	47	47	52	52
B. Projects												
1. Foreign Assisted Project Philippine Administrative Network Project								123,923		-	-	-

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