

**AGENCY PERFORMANCE MEASURES**

DEPARTMENT / AGENCY : **BUREAU OF BROADCAST SERVICES**

MFO / Indicator (Qualitative and /or Quantitative)  (1)	Unit of Measures  (2)	Performance						Budget Allocation (P'000)				
		Yr. 2010		Yr. 2011 Targets		Yr. 2012 Targets		Yr. 2010 (9)	Yr. 2011		Yr. 2012	
		Target (3)	Actual (4)	Original per OPIF Book (5)	Revised (6)	Within the Ceiling (7)	Above the Ceiling (8)		Original per OPIF Book (10)	GAA (11)	Within the Ceiling (12)	Above the Ceiling (13)
<b>MFO</b>												
<b>Public Broadcast Service</b>												
1. 85% targeted radio broadcast materials for production and airing of 32 radio stations nationwide.	Number of programs produced and aired	180,000	175,000	180,000	150,000	180,000	182,000	93,389	93,123	93,960	6,971	
2. 95% of targeted Presidential and special events coverages for production and airing over 32 radio stations.	Number of Presidential and social event covered and aired	500	450	500	450	400	420	19,186	19,131	19,303	1,428	
3. 80% of Broadcast hours to transmit air/ produced programs, presidential and special events coverages including maintenance and repair of technical equipment and facilities.	Number of hours broadcast, maintenance and repair facilities and aired	148,000	140,000	148,000	140,000	140,000	145,000	105,907	97,773	113,786	74,252	
4. 100% on Creative Services for the production of radio dramas and other special programs.	Number of special programs produce and aired	950	950	950	950	950	970	2,500	2,500	2,500	-	
5. 100% of Gender & Development Activity (GAD) -production and airing of gender responsive radio programs segments for 32 radio stations.	Rates of programs produced & aired	12	12	12	14	14	-	148	148	150	-	
-training/lectures/workshop	Number of training/ lectures/workshop conducted	4	10	4	10	10	-	56	56	56	-	
-publications of GAD news	Frequency of news letters printed, published & circulated	12	6	12	12	12	-	78	78	79	-	
<b>B. Projects</b>												
1. Foreign Assisted Project Philippine Administrative Network Project								15,138	32,720	-	-	

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