

**PHILIPPINE BROADCASTING SERVICE**  
**BUREAU OF BROADCAST SERVICES**  
**PHYSICAL PERFORMANCE REPORT**  
 October - December 2013

KEY PROGRAMS / ACTIVITIES / PROJECTS	PERFORMANCE MEASURES	PHYSICAL TARGET	ACCOMPLISHMENT	VARIANCE	REMARKS
MFO1: Public Broadcasting and Dev't Communication Services					
(Development Communication Services)					
1. Presidential and special events / public affairs coverages	% of coverages and production of presidential activities and special events / public affairs activities. No. of presidential coverages (local and foreign)	100%	100% (222 coverages)	---	
	No. of Malacanang press briefings	100%	100% (241 press briefings)	---	
	No. of special national coverage / special local coverages	60	94	156%	
	No. of local press briefings.	170	222	130%	
2. Production of radio materials through radio programs and hours of transmissions	% of radio materials produced and aired. No. of reports aired Metro Manila stations / PBS news room / PTV 4	38,400	41,230	107%	
	No. of local reports aired	1,850	2,479	134%	
	No. of interviews	1,600	2,042	128%	
	No. of local newscasts	4,400	4,750	108%	
	% of required researches completed	100%	100%	---	
	% of broadcast transmission and maintenance services  Total regular broadcast hours	7,376.50	6,934.22	94%	

**PHILIPPINE BROADCASTING SERVICE**  
**BUREAU OF BROADCAST SERVICES**  
**PHYSICAL PERFORMANCE REPORT**  
 October - December 2013

KEY PROGRAMS / ACTIVITIES / PROJECTS	PERFORMANCE MEASURES	PHYSICAL TARGET	ACCOMPLISHMENT	VARIANCE	REMARKS
MFO1: Public Broadcasting and Dev't Communication Services					
(Development Communication Services)					
3. Creative Services	% of radio materials produced for special & institutional programs with dev't communication content aired on schedule.				
	No. of government plugs aired	11,000	14,992	136%	
	No. of institutional programs / dramas aired	105	221	210%	
	No. of public service announcements	2,300	4,365	190%	
	No. of press releases aired	840	971	116%	
	No. of public service extended	420	632	150%	

Prepared by:

**Elvira K. Catacutan**  
 Planning Officer

Approved by:

**Sally G. Cueva**  
 Budget Officer

**Tito G. Cruz**  
 Agency Head