



Republic of the Philippines

**PHILIPPINE BROADCASTING SERVICE**



## **MANDATE**

The Philippine Broadcasting Service-Bureau of Broadcast Services (PBS-BBS), created under Executive Order No. 297 dated July 25, 1987, is mandated under this Order and by subsequent issuances to provide broadcast information on the activities, policies and directions of the government and the Presidency, thru the use of broadcast media throughout the country.

## **FUNCTIONS**

The Philippine Broadcasting Service-Bureau of Broadcast Services (PBS-BBS), shall have the following functions:

1. Provide nationwide broadcasting services primarily for the Government's and the Presidency's information and communications requirements;
2. Provide broadcast services to all regions of the country with particular focus on areas not adequately served by other private networks;
3. Provide broadcast programming designed to preserve and promote the national heritage and culture, advanced educational goals, support the thrust and goals of the Presidency and the government;
4. Continually improve programming and dissemination capabilities geared toward strengthened and innovative program syndication in support of countryside development;
5. Provide auxiliary services to the broadcast requirements of various private broadcast stations, especially in the areas of news and public affairs where the latter require and need such services; and
6. Perform such functions as may be provided by law.



Republic of the Philippines

**PHILIPPINE BROADCASTING SERVICE**



## **VISION**

The Philippine Broadcasting Service-Bureau of Broadcast Services (PBS-BBS) shall be the leading public radio network committed and responsible to its national and international audiences.

PBS-BBS shall serve as a credible channel of information, a true public forum and persuasive agent of social change and development.

Manned by service-driven and competent personnel and equipped with state of the art facilities and technology, PBS-BBS shall champion what is relevant in any specific service area for the benefit of the greatest number of people and the development of the nation.

## **MISSION**

1. Provide nationwide broadcasting services primarily for the Government's and the Presidency's information and communication requirements;
2. Serve as a vital link between the government and the people by being an effective conduit for feedback and feed forward mechanism;
3. Provide broadcast services to all the regions of the country with particular focus on areas not adequately served by private networks;
4. Provide broadcast programming designed to preserve and promote the national heritage and culture, advance educational goals, and support the thrust and goals of the Presidency and the Government;
5. Continually improve programming and dissemination capabilities geared toward strengthened and innovative programs in support of countryside development.